



The **Max/ROI Report**

The facts about online lead generation!

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***"A good idea will keep you awake during the morning,
but a great idea will keep you awake during the night."
Marilyn vos Savant***

You may distribute this report freely, sell it, or include it as part of a package as long as it is left completely intact and unchanged and delivered via this PDF File.

Introduction

This report is all about you making your business as profitable as possible and giving you the maximum return on your internet lead generation investment of time and money.

Hence the title ...

Max/ROI

Most of what we've learned about the fascinating subject of business has been acquired by standing on the shoulders of giants. Men such as Peter Drucker who imparted this profound bit of wisdom to us all ...

"Since the purpose of a business is to create a customer, the most important functions for profit creation are marketing and innovation. Everything else is an expense."

From our many years of business experience we add to Mr. Drucker's wisdom ...

**Marketing has only two primary purposes:
Lead Generation and Lead Conversion**

and ...

Innovation involves nothing more than finding and/or creating ways to provide superior value to your customers/clients so they choose you over all other options!

With these targets in mind, let's get into the meat of the **Max/ROI** Report and you'll finally discover how to make internet lead generation work profitably for you and your business.

Note: Peter Drucker's business books and analyses of economics are widely read and respected throughout the world. Mr. Drucker is considered the Father of modern management and a preeminent business philosopher. His ideas on business practices and principles and how they affect the performance of organizations has proven invaluable to countless people.

***You're in business to maximize profits!
Read this report now and discover how you can
leverage the internet and dominate your market ...***

The Max/ROI Report

What keeps you up at night? What eats away at the pit of your stomach? Tell me, what makes you burn with righteous indignation?

If you're anything like the other 239 business people we've helped in the last 6 months, you may have been sold this bill of goods ...

**The internet will liberate you,
automate your business life and
bring you boatloads of money!**

You know as well as I do that this is not true for most people. The internet has become a digital slave master that they'll never unchain themselves from ... not even for a single day.

And nobody has it worse than entrepreneurs who are literally run ragged by their own businesses. Only the "wage slaves" go home at 5:00 p.m.
Never the entrepreneurs!

Honestly, how's your typical day? No doubt you're incredibly busy all day, answering emails, updating web pages, answering questions, putting out fires, maybe playing patty-cake with employees and suppliers – and at the end of the day you're completely wiped out. What's worse ... you feel like you've accomplished zilch! (*Are days like this common for you?*)

You and I both know that one of the biggest stumbling blocks to success is the repetitive tasks that have to be done over and over. They eat up your most valuable asset ... ***your time***. And as your business grows, so does the likelihood of more and more of this "busy work".

Maybe that's why it's so hard getting out of bed in the morning only to face *another* grueling day.

Break the internet ball-and-chain

Business owners spend a lot of time and money attempting to master search engine marketing. For some businesses this is a good investment.

What's shocking though is how many businesses that depend on search engine marketing are using outdated methods, techniques that don't work (say bye-bye to your money) and strategies that can get their sites banned.

Here's the problem

Bad information in search engine marketing is a plague and you know full-well I'm not exaggerating when I say that finding reliable, ethical, truly **knowledgeable sources and help** of any kind is probably one of the biggest challenges facing business owners.

Let me introduce myself. My name is Jesse Holmes. I'm the Marketing Director for J2K Interactive. Put aside all the hype you may have heard about pay-per-click and search engine marketing as lead generation tools.

What I want to talk to you about is a shortcut to all the know-how, strategic and tactical skills you need to really succeed in the online search business and what you ought to be doing when it comes to generating leads.

This shortcut will save you years off your learning curve and put you on the right path to success. And that's critically important because these days the internet is tempting every entrepreneur straight down the road to destruction.

Many so-called "internet gurus" make it seem like earning money online is child's play. It's easy to understand why.

Flip on your computer and Google anything. You'll get millions of results.

And this is where the problem starts. With millions of pages and choices, what do you think happens to the typical consumer?

Information overload

Every marketing and sales book on the planet tells you the same thing. When consumers are faced with too many choices (usually more than 3), they have a tendency to do nothing.

Limit the amount of choices a consumer faces and you can get a decision out of them. Provided of course you have what it is they want.

Now let's get this "***dirty little secret***" out of the way right now ...

Google's own "Traffic Estimator" tool reveals that up to 91.6% of your Pay-Per-Click dollars are a complete waste!

Let's look at a Google screenshot that shows you how clicks are distributed on any search engine's results page ...



[Screenshot inside Google showing percentages of clicks based on position. Source: <http://training.seobook.com/google-ranking-value>]

Despite what you may have been told, our research and testing reveals that sponsored search results (Google AdWords or Pay-Per-Click) only get 4 to 5% of the total available clicks!

In other words, if 100 people do a search on Google, at best only 5 will click on a paid listing!

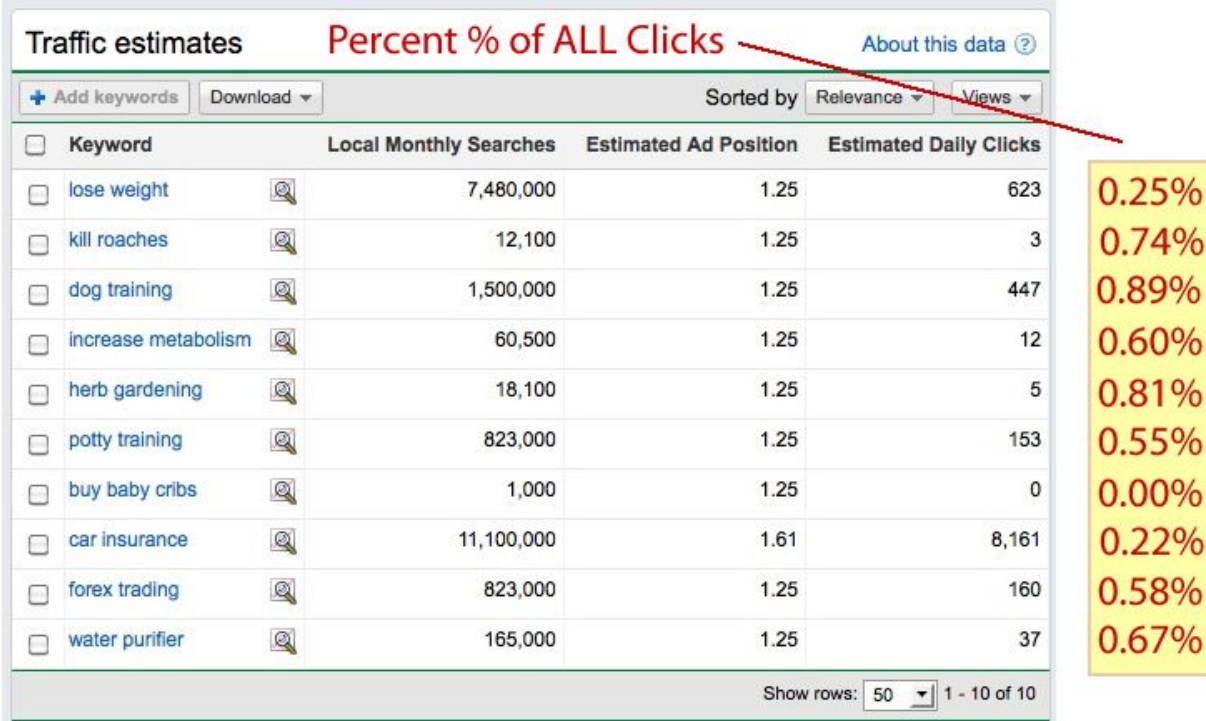
The top 2 or 3 paid listings that appear above the organic listings get 2 to 3% of the available clicks.

If you're stuck on the side bar, you'll be lucky if you get 1 to 2% click-through rates.

If you have an AdWords account, none of this should come as a surprise.

Even **Google's own tools warn you of their** pathetically-low click-through rates ...

Below is a screenshot of the Google AdWords "Traffic Estimator" tool. (If you have an AdWords account, I invite you to find this tool and check my numbers.)



Traffic estimates		Percent % of ALL Clicks		About this data ?	
+ Add keywords		Download		Sorted by Relevance Views	
<input type="checkbox"/> Keyword	Local Monthly Searches	Estimated Ad Position	Estimated Daily Clicks		
<input type="checkbox"/> lose weight	7,480,000	1.25	623	0.25%	
<input type="checkbox"/> kill roaches	12,100	1.25	3	0.74%	
<input type="checkbox"/> dog training	1,500,000	1.25	447	0.89%	
<input type="checkbox"/> increase metabolism	60,500	1.25	12	0.60%	
<input type="checkbox"/> herb gardening	18,100	1.25	5	0.81%	
<input type="checkbox"/> potty training	823,000	1.25	153	0.55%	
<input type="checkbox"/> buy baby cribs	1,000	1.25	0	0.00%	
<input type="checkbox"/> car insurance	11,100,000	1.61	8,161	0.22%	
<input type="checkbox"/> forex trading	823,000	1.25	160	0.58%	
<input type="checkbox"/> water purifier	165,000	1.25	37	0.67%	

Show rows: 50 1 - 10 of 10

[Percentage of clicks as shown by Google's internal "Traffic Estimator" tool.]

As you can see, I told "Traffic Estimator" to assume that I am in position 1 to 3 (that's why the "Estimated Ad Position" is 1.25).

**In other words, I asked Google to give me all the traffic I can get!
Then I asked Google to calculate the "Percentage of All Clicks"**

1. Multiply the number of "Estimated Daily Clicks" by 30 to get the number of "Monthly Clicks", and then ...
2. Divide the "Monthly Clicks" by the TOTAL "Local Monthly Searches" (which in this case "Local" is referring to just the U.S.)
3. Divide this number by 1,500,000 (the Total Monthly Searches) you get **0.89%**.

So there you have it ... Google's own "Traffic Estimator" tool is telling you you'll probably get less than 1% of the total available traffic ... even **if you bid up to one of the top 3 positions!**

Not too exciting is it?

NOTE: Anyone who has used Google's "Traffic Estimator" knows that the numbers it gives you are lower than what you will actually see in the "real world", so most marketers will multiple this number by 2X or 3X to get a more accurate total.

And while doing this improves the percentages a bit, they still remain within the 2 to 3% figure that our research uncovered! So as it stands, even if you're a master at Pay-Per-Click, you'll still get only 2 to 3% of the available clicks ...

So if Pay-Per-Click is dead ...

Where are all the clicks going to?

Look again at the screenshot from earlier and it's easy to see.



[Screenshot inside Google showing percentages of clicks based on position. Source: <http://training.seobook.com/google-ranking-value>]

The first ORGANIC (non-sponsored listing) gets 41 to 45% of the available traffic, and the second ORGANIC result gets 11 to 18% of the available traffic ...

This is 10 to 20 TIMES more clicks than the first PAID listing.

I'll say that again! **10 to 20 TIMES more traffic than the top paid listing!**

Just to put that into perspective ...

If you're getting 100 clicks a day from Google AdWords ...

Your competitor who's ranking #1 organically is getting 1000 to 2000 clicks a day!

What about the other listings that are lower down on the page! You're at least beating them, right?

Not necessarily ...

While SEO experts disagree somewhat on the exact breakdown of clicks, the screenshot below illustrates **the general consensus based on our research:**

The screenshot shows a list of search results for 'Auto Insurance Quotes'. On the left, a bracket groups results #3, #4-9, and #10. Red lines connect these organic results to their corresponding entries in the search results list.

Rank	Percentage	Performance vs #1 Paid	Title	Snippet
Organic Result #3	7-15%	(500% Better Than #1 Paid)	Auto Insurance Quotes Home, Life & Car Insurance Farmers Insurance	Farmers Insurance Group offers auto, home and life insurance. With discounts and fast claim service its no wonder over 4000 customers a day switch to ... www.farmers.com/ - Cached - Similar
Organic Results #4-9	2% Each	(Ties #1 Paid)	Esurance Online Car Insurance — Get Your Quote & Save on Auto ...	See how much you can save on reliable, affordable car insurance. Get your free quote online or over the phone and compare auto insurance rates in minutes. www.esurance.com/ - Cached - Similar
			Auto Insurance Quotes Online - 21st Century Car Insurance	Get an auto insurance quote free online from 21st Century Insurance. Find advice on the right car insurance policy for your vehicle and coverage needs. https://auto.21st.com/AutoQuote/home.do?method... - 21 hours ago - Cached
			The General Car Insurance - Online Auto Insurance Quote and Rates ...	The General Car Insurance offers online auto insurance quotes for most drivers, even if you need high risk insurance. Try our Speedy Quote now, ... www.thegeneral.com/ - Cached - Similar
			Nationwide Insurance - Auto Insurance Quotes and Car Insurance Rates	Auto insurance from Nationwide – Save up to \$43 every month on your car insurance! Get your free auto insurance quote online or call 1-866-688-9143. www.nationwide.com/ - Cached - Similar
Organic Result #10	3-4%	(Beats #1 Paid)	-- CAR INSURANCE -- Cheap insurance offered by TOP insurance companies	Car insurance may be quite costly if you don't know where to look for advantageous offers. Our site brings you the best tools to shop around for car ... www.carsinsurancecompanies.com/ - Cached - Similar

[Percentage of clicks received by positions 3 - 10. Source: <http://training.seobook.com/google-ranking-value>]

Based on these numbers, the person sitting at result #3 is still getting 2 to 3 times more traffic than the #1 paid position. And **the competitors in 4 through 9 get as much traffic as you ... even if you hold the #1 spot in the paid results!**

And **none of them are paying for the clicks they get ... OUCH!**

But it wasn't always like this

When Google AdWords first came on the scene, clicks on the sponsored links were through the roof!

In fact, in the beginning **most Google users didn't know there was a difference between the organic listings on the left and the paid listings on the right**, so by some estimates the paid listings got as much as 30% of the clicks.

By 2008 this number had dropped to 10.5% according to Enquisite.com.

Distribution of Search Clicks



US SEM Spend 2008



And by 2009 the percentage of clicks going to paid listings was **down to 7.5%**.

(Source: http://weblogs.hitwise.com/us-heather-hopkins/2009/05/paid_search_traffic_share_down_1.html)

And the drop continues

Today the percentages are even lower, with the sponsored (i.e. "Paid") results generating just 4 to 5% of the total clicks on the page.

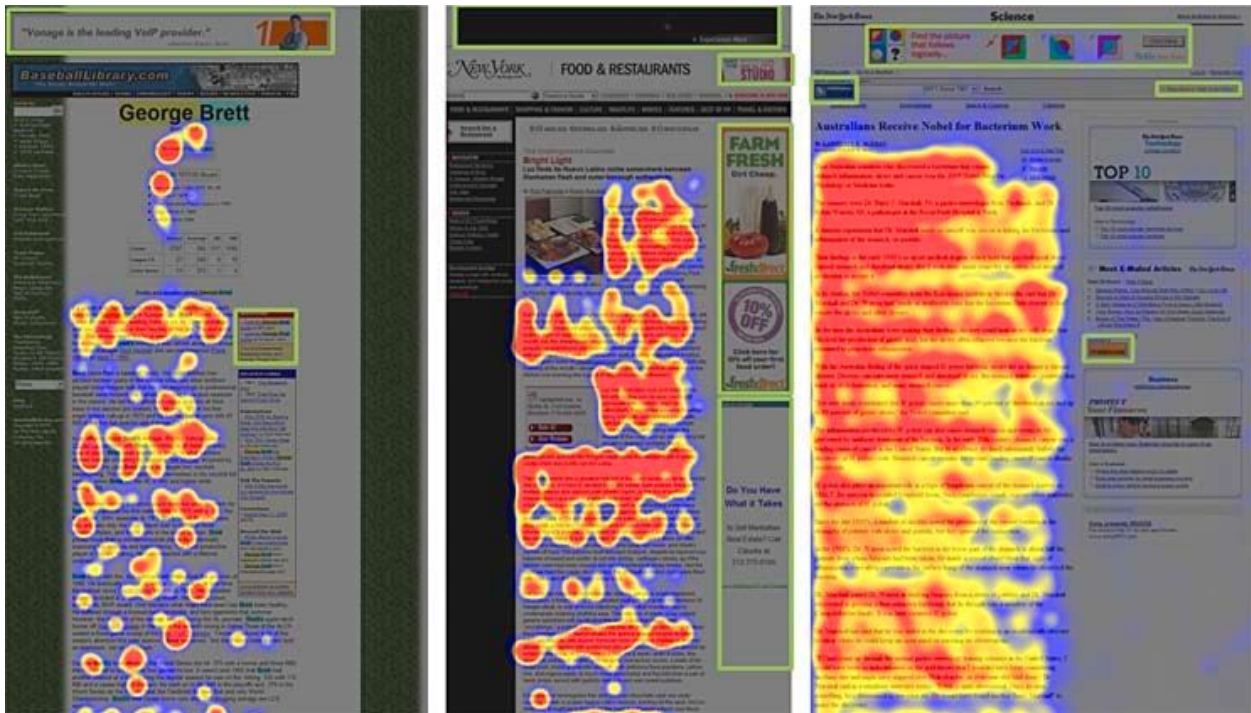
And while experts may argue over the exact percentages, none of that really matters. **What does matter is that the percentage of clicks to sponsored search listings are declining, and few expect it to rebound.**

But to anyone familiar with marketing history, this shouldn't come as a big surprise ...

History repeats itself (again)

In the early days of the internet, banner ads ruled online marketing. But as internet users became more and more familiar with banner ads, click-through rates plummeted and the medium took a massive hit.

This phenomena was so pervasive that a new term, "**banner blindness**" was created to describe it.



(Source: http://en.wikipedia.org/wiki/Banner_blindness)

[These heatmap studies prove that “banner blindness” is a very real phenomena. The areas where users looked the most are colored **red**; the **yellow** areas indicate fewer views, followed by the least- viewed **blue** areas. **Gray** areas didn't attract any fixations. **Green** boxes were drawn on top of the images after the study to highlight the advertisements. Note the complete lack of red and yellow on the banner ads (as denoted by the green boxes). Source: <http://www.useit.com/alertbox/banner-blindness.html>]

Now the same thing is happening with Google AdWords according to a recent study by **MarketingSherpa.com**.

If you look at the screenshot on the next page, you'll see that while the two sponsored ads above the organic listings do get some attention, the ads on the right get almost zero attention from viewers.

The vast majority of the fixation is on the first two organic listings, with results 3 – 8 still getting as much (or more!) attention as the top paid listings.

Your own experience of searching the internet should also substantiate the following graph ...

And even if you're an INTERMEDIATE or EXPERT marketer, you have to agree that it's time to look for greener pastures because traffic is shifting away from sponsored listings and has gone back to organic.

Think about this ...

If you're holding the #1 paid listing at Google for your desired keyword, here's what you're up against:

- The #10 organic listing is getting **300% more traffic than you** are for FREE ...
- Listings 9 – 4 are kickin' your butt to the tune of **DOUBLE ... all FREE!**
- #3 doesn't even know your name at **1000% more traffic ...**
- #2 is getting **2000% more traffic,** and ...
- The #1 organic listing is getting an average of **41 TIMES (that's 4100%) more traffic than you!**

Now that you've read this far, the question that should be at the forefront of your mind is this ...

How do I get my business to the #1 organic position?

Before I answer that question, I first need to ask you a few questions:

- **How would you like to grow your business 10 times bigger than it is now?**
- **Can you work 10 times more hours or 10 times harder than you're working now?**
- **Were you looking to create another full-time job for yourself in order to learn how to generate leads online?**
- **Do you know how to separate good information from bad when it comes to getting your business top rankings in search engine results – the place where you get the lion's share of clicks?**

Here's the critical point every business owner needs to understand: There are plenty of people making 10 times the money you are and you know full-well not one of them is working 10 times harder or longer than you. ***They just work smarter.***

The 10,000 hour rule

Google the 10,000 rule and you'll discover that if you want to master any new skill, it will take 5 to 10 years of dedicated hard-work to accomplish.

Few people have the time or the inclination to grind away at this process when all their time is already being used up by their job.

If you are already accomplished at the work you are now doing, why on earth would you want to jeopardize your current income by trying to learn a new skill that would take you years to learn and master!

Would you take time away from what earns you a living to build your own computer or would you just go to a computer store and buy what you need?

Do you think it would be wise for anyone to start a retail operation from scratch with the intention of taking on Walmart - the world's largest retailer?

Would that make any sense!

Yet people try to take on Google, Bing and Yahoo (*who by the way make the rules and change them when they want*) thinking they can learn a few SEO tricks and dominate the search engines. Reality says that can't happen for most business people.

Conquer the 800 pound Googorilla

Not only are there 101+ ways to do SEO for your business, the rules of the internet game change all the time. What works one day can put you out of business the next.

How do we know this: We've been developing and working on our proprietary networks, systems, and SEO tools since 1996. After helping countless thousands of businesses, including 239 active accounts in the last 6 months alone which have generated 11,165 Top 10 listings, we know a thing or two about getting your business into the Top 10 search rankings!

A near perfect example

I've bought and sold several homes with the help of real estate agents.

From speaking with these agents on how their businesses run, they've told me that they get paid for only two things: listing and selling properties.

Everything else that happens in their businesses are just the activities that lead to the listing and selling of a property.

And all of these activities that do not generate any income whatsoever to them can be delegated to someone else at less cost.

Including lead generation on the internet

Super agents don't waste their money or time learning new skills that will take them years to master when they can hire people who are better than they are at performing these skills and at a much lower hourly rate than what they earn from the listing and selling of real estate!

Super agents are smart agents!

From the 101+ ways to do SEO, we've taken the best of what works and developed our one-of-a-kind fail-safe model to get you Top 10 rankings.

Look at the chart below to get an idea of what's involved ...

Comparison Chart					
	Service Provided	Local Low Comp	Local Mid Comp	Local High Comp	National
1.)	Links in our Proprietary Content Network	180-250	250-360	360-450	360-450
2.)	Links in our Trusted Partner Network	N/A	N/A	As needed	360-450
3.)	Article Creation and Distribution of consumer articles to article directories:	1 Time	1 Time	Monthly	Monthly
4.)	Social Book Marking campaigns:	N/A	Up to 25	Up to 75	Up to 100
5.)	Link Directories	N/A	75-200	200-500	700-900
6.)	Classified Ad Links	N/A	75-150	150-300	400-600
7.)	Social Site Links	N/A	25-50	50-200	300-400
8.)	Blog Commenting:	N/A	N/A	Limited	Yes
9.)	EDU & GOV Links	N/A	N/A	Limited	Yes
10.)	Creating Web 2.0 Properties:	N/A	N/A	Limited	Yes
11.)	RSS Feed Distribution:	N/A	N/A	As Needed	Yes
12.)	Forum Posting:	N/A	NA	Yes	Yes
13.)	Blog Roll Linking:	N/A	N/A	Yes	Yes
14.)	Creating Forum Profiles:	N/A	N/A	N/A	Yes
15.)	Link Boosting:	N/A	N/A	N/A	Yes

The advanced strategies and tactics we incorporate into your business model are the most effective on the internet. Your business will clearly and dramatically stand out from the clutter and trigger maximum response for any product or service that you want sold.

Most people will try and do the obvious self-promotion strategies that are a blatant red flag and those typical strategies are seen on the next few pages. But when our system is applied to your business, **good things** start to happen. Have a look at the next few pages ...



Every website starts out virtually invisible on the internet simply because of the millions upon millions of other websites that take up the space.



SELF PROMOTION

What most people typically do when they get started online is try and point all of their other profiles back to their own site – the search engines hate self promotion.



TRADITIONAL SEO



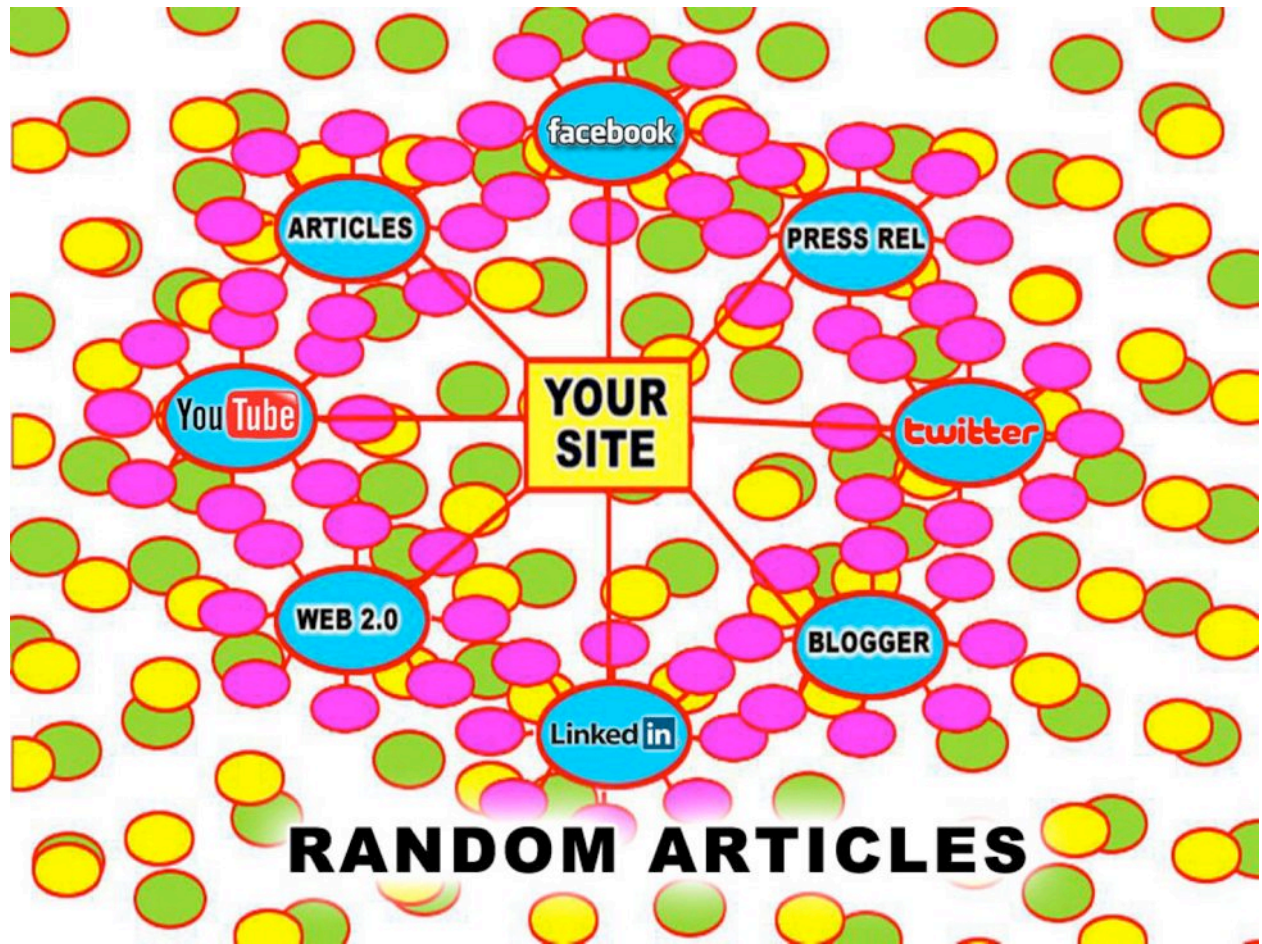
OBVIOUS TARGET

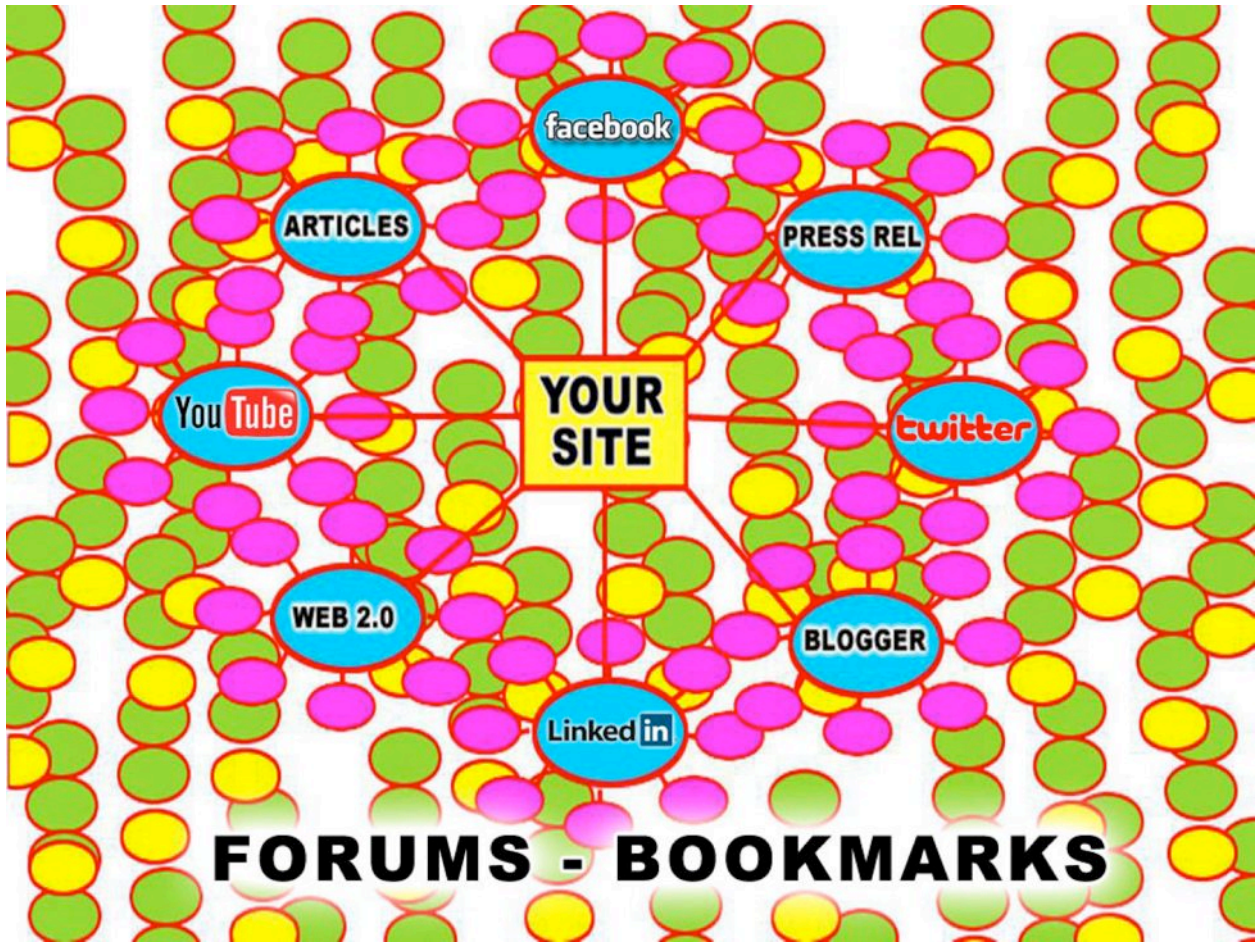
**When flying in clear blue skies
you're just asking to get shot down.**



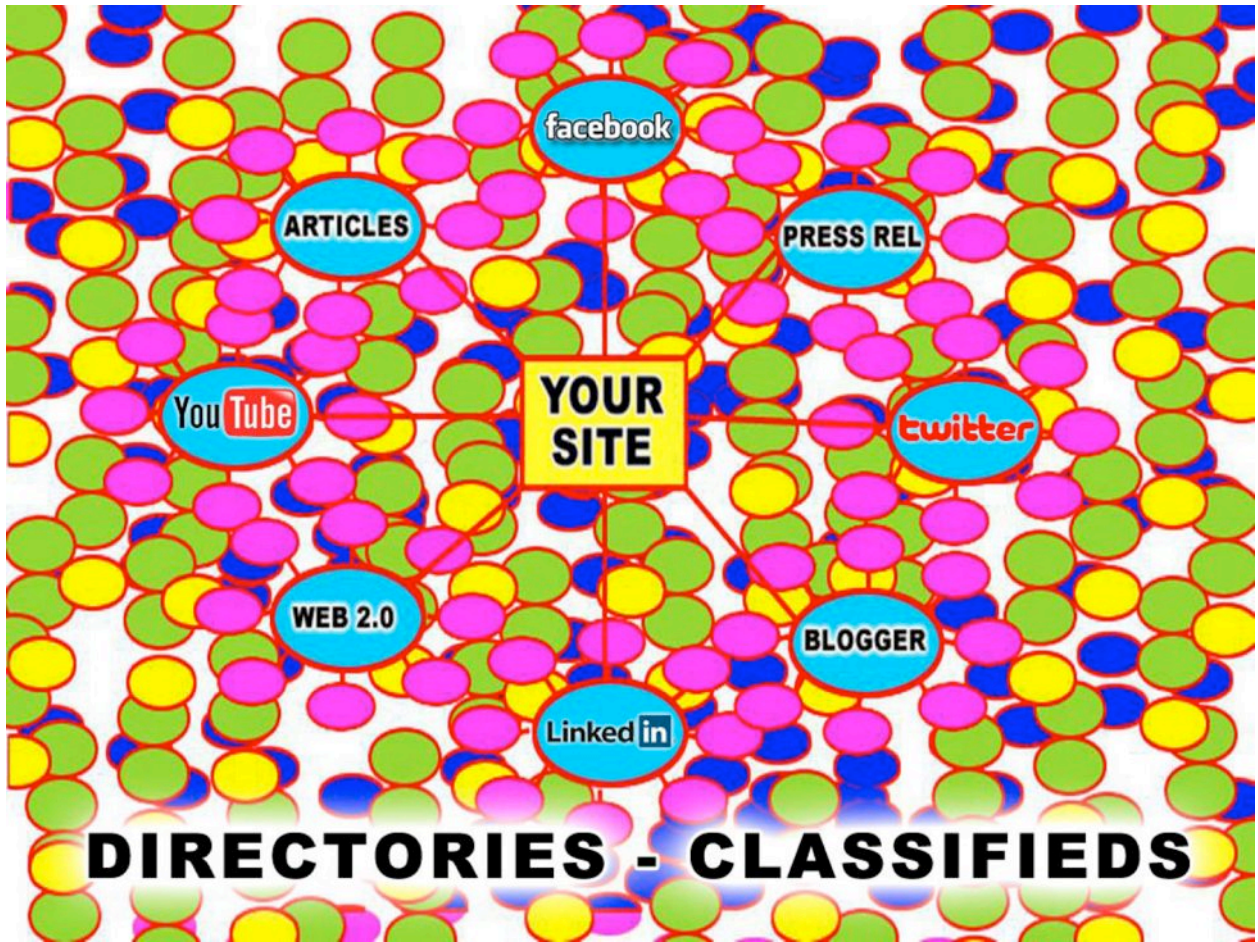
RANDOM BLOG POSTS

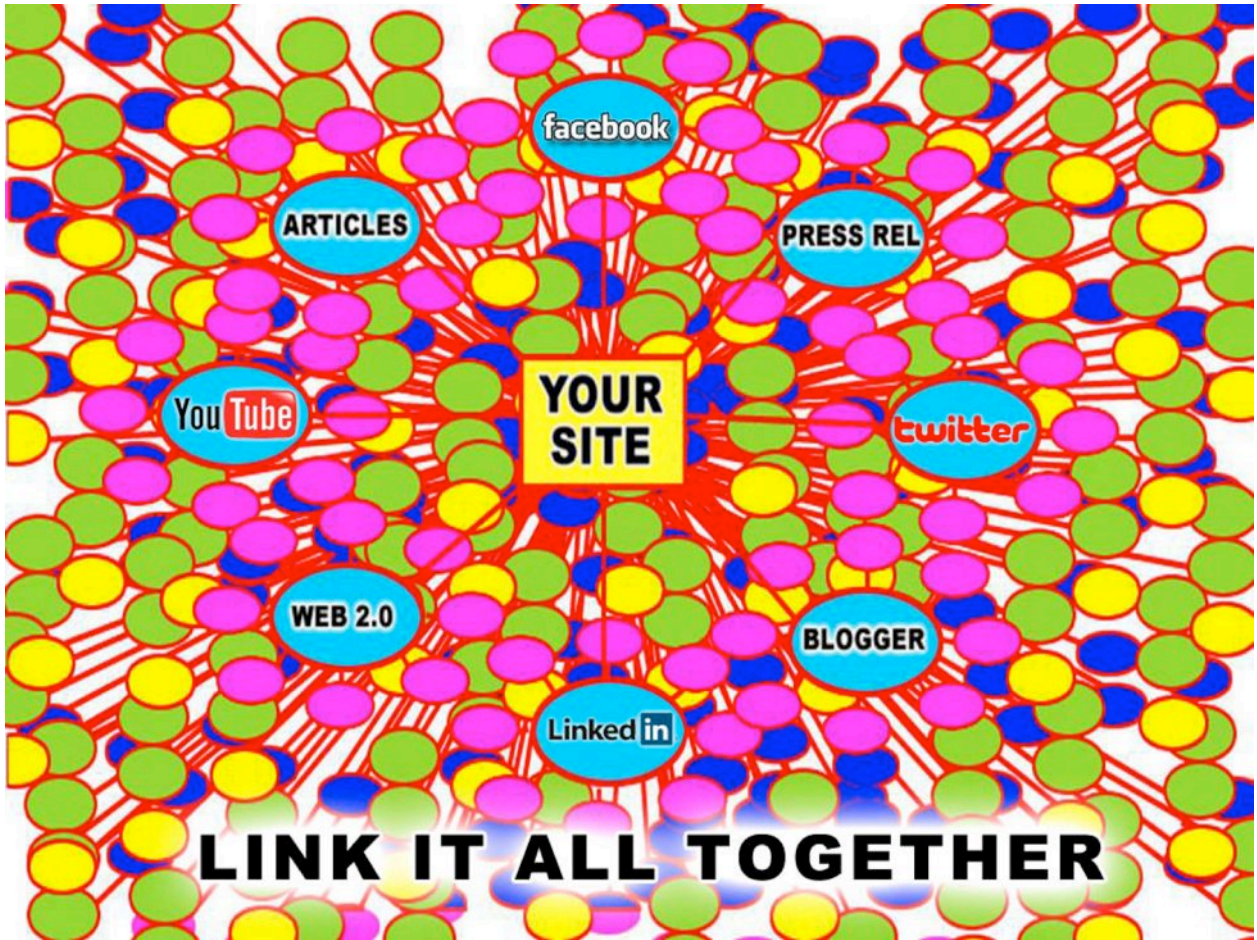
**But those who fly in the cloud live
to see another day.**





FORUMS - BOOKMARKS





LINK IT ALL TOGETHER





“Cloud Cover” *is achieved*

“Cloud Cover” (our proprietary market domination system) blankets the internet with your business’s presence without leaving a tell-tale footprint. Companies who brag about rankings, divulge keywords and show who they have as clients risk being targeted and knocked off by their competitors because they do leave tell-tale footprints.

What’s worse, when you dance on the search engines front lawns you are begging to be **“slapped”** and you’ll lose your rankings!

We don’t do any of those silly things. We literally run a covert operation because this is the only way we can **protect your rankings** on a day to day basis. We’ve got a good thing happening for ourselves and our clients (using our *“Cloud Cover”* system) and we keep it secret.

How we succeed vs how others try?

Blogging

- Blogging on one site vs a Blog Network
- A Blogger can send a bunch of links out
- A Blog Network can bring a bunch of links in
- Private Blog Networks are the Key (No Comment Dilution)
- A Content Network uses your links as content updates

Articles

- Never create articles on the clients behalf
- Always create articles from consumer standpoint
- Always Link to different pages
- Do not repeat anchor text links
- Spin Titles
- Do not over spin
- Use LSI (Latent Symantec Indexing)

Forums

- Forum Posting for high quality (Labor Intensive)
- Must pass moderators so No Links at first
- Must provide valued content
- Forum Profiles for low quality (Automated)
- No moderation
- Link anything you want
- Get a ton of them real fast pointing to anything
- Great for links to links and naked links

Social Bookmarks

- Do not just bookmark your own site
- Get others bookmarking you
- Bookmark unrelated sites
- Do not tie your clients sites together
- Don't bookmark every page in your site
- Use bookmark demon and proxies
- Bookmark IP's are logged

Social Site Links

- Link to your sites from Social Sites
- Comment on other users pages with your links
- Use contests to get others placing your links

- Make multiple users to post
- Post to twitter and get others to repost for you
- Link to the social pages your links are on

EDU & GOV Links

- Do not overdo these (JC Penney)
- Post info or comments
- Pick pages with fewer outgoing links
- Use good content
- Use these for quality anchor text links
- Link to the pages you have put your links on

Web 2.0

- User Generated Sites
- You claim a page and put up your content
- Youtube along with hundreds of video sites
- Squidoo along with hundreds of clones
- Wiki's and Answers sites
- Forums for open topic targeted posting
- Use EVO & SENuke

Link Directories & Classifieds

- Great for low quality links
- Great for a natural mix
- Great for naked links
- Protect you from over optimization
- Automate with software (Search Engine Commando)
- Never use your real email
- Use proxies because these sites all log IP's

Blog Roll Links

- Linking Loophole Method
- Randomly rotate blog roll links through a network of Word press sites
- Gets more links that you really have and leverage a shell game
- A great addition to the mix

RSS

- Real Simple Syndication
- RSS is a delivery channel for web content
- RSS is a distribution system

- One page of links distributed through RSS can become thousands of links as the content with the links gets dispersed across the internet

Link Boosting

- AKA Links for Links
- Much better to get your links found than Pinging
- Increase the power of all your links
- Increase the speed your links get found
- The Natural way of Link Wheeling
- Use unoptimized links for this (you don't want these pages ranking in most cases)

Unnatural Behaviors

- Typical SEO Strategy of Ping Everything
- Not Natural to Ping Everything
- Not Natural to Submit Your Site to Google
- Not natural to use a Google Site Map (Trap)
- Giving Away Your Proprietary Data (Google Analytics)
- Reciprocal Linking (Leaked into the Media)
- These can be Poison Apples to your site!

“He who knows when he can fight and when he cannot, will be victorious” Sun Tzu

Most businesses on the internet today are using old-fashioned techniques. But the world has changed. The consumers you're trying to influence have grown **increasingly immune** to conventional approaches.

In today's over-marketed, over-hyped world, the "same old" techniques for generating response may occasionally work, **but not nearly as well as they used to**. This is why businesses are seeing their response rates decline every year. And this will inevitably continue, as consumers grow *increasingly immune* to an ever-rising flood of these same tired, overworked approaches. You need something that works better.

Our proprietary networks, systems, and SEO tools (*appropriately called* **“Cloud Cover”**) are so much more effective. **“Cloud Cover”** clearly and dramatically makes your business stand out from the clutter, triggers maximum response for your product or service and ***protects your rankings***.

Our other aim - expressed in the value, scope, and extraordinary content of our proprietary network - is to restrict **“Cloud Cover”** to a tiny slice of the online business world.

Only the most ambitious stars and future stars who are bent on being among the ***most in-demand***, most consistently successful businesses on the internet will be allowed into our inner circle.

In each geographic trading area we will allow ***only one*** of each business category to take advantage of "***Cloud Cover***"!

The only reason to act now and this is important, is so that you can start putting these breakthrough techniques to work immediately, allowing you to experience ***lead generation mastery***, financial security and independence much sooner than you could ever achieve otherwise.

We've already researched your business category and you fit very well into the top-right hand quadrant of the chart below. ***This is where high incomes are made ...***



What I want to emphasize to you is this - with "***Cloud Cover***", you will achieve consistent Top 10 Rankings for your business at a success rate you've no doubt never experienced before.

From our many successful clients' rave reviews, the most consistently successful proprietary formula ever devised for creating breakthrough lead generation, traffic building, and exponentially creating more revenue while gaining an overwhelming advantage against your competitors is our one-of-a-kind "***Cloud Cover***" technology and systems.

Know when to fight and when to walk away

Have you ever heard about the "**Zeigarnik Effect**"? Have you seen how some people spin their wheels year after year and never seem to develop a higher skill-set? **Here's why:** the *Zeigarnik Effect* (named after the Russian psychologist who discovered it) is an almost irresistible drive within most people to **finish incomplete tasks**, sometimes against all reason and even when it makes absolutely no sense to complete the task.

People start a project, say SEO, and continue year after year never even coming close to mastery of the skill because they can't devote the time, then they wonder why their incomes stay the same. The 10,000 hour rule dictates that only a fraction of the population will ever become a master at anything!

Now you know what causes most people to spin their wheels year after year while never seeming to get ahead even one little bit.

Now here's the question that could be the most critical of your business career. Your answer may ultimately determine your online lead generation success or your business's lack of performance on the internet ...

What are you going to do with "Cloud Cover"?

You are invited to start today

Discover how much more cost-effective "**Cloud Cover**" can be for your business compared to any of the other so-called lead generation programs.

Join your fellow superstars and future stars who shall stand apart as the elite class of your industry because these doers possess one of the uniquely powerful secrets of success ...

They will make a business decision when presented with the facts!

There is only one more very important benefit you need to be made aware of. Our service is custom designed and tailored specifically to your business model. Click the button now to find out if "**Cloud Cover**" is still available in your area for your business category, for current pricing, and details regarding our ***get you and keep you in the Top 10 Guarantee ...***

***Call me now – Jesse
1-519-980-7798***